

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT10/12 18.34  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL. LOCAL

VICE)

DATE OCT10/12 18.34

CO-OP BILLING NEEDED

TO LENA  
FR JULIE  
OKD M8  
TTLS RTS  
PLS CFM THX, 10/10

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY  
TELEVISION INVOICES IDB#9914019

AGENCY ADVERTISER CODE = 321 AGENCY EST# = 136  
AGENCY PRODUCT CODE = 340

30	\$350.00
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10/6

0

SAT

0

PROGRAM : CRIMINAL MINDS AFTER NCAA FBALL  
ORD COM1: TP FOR CRIMINAL MINDS AFTER 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT6 ON LINE-18 FOR

REP HEADLINE# 6282554 TRF# 327439  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 18.34  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

55	A		1155P-1230A	30		\$350.00	10/6	10/6	1		SAT	1
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PROGRAM : CRIMINAL MINDS  
ORD COM1: SPOT RAN @ 1:54A IN CRIMINAL MINDS @ 1:00A-1:55A DUE TO FOOTBALL  
ORD COM2: RUNOVER  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-54  
STATION MAKEGOOD OFFERS:  
M8 OK'D BUY#54 MISSED: SAT/1235A-135A OCT6 30S \$350.00 (OCT10/12)  
OFFER: SAT/1155P-1230A OCT6 30S \$350.00 PLS ADVISE.  
CMT: SPOT RAN @ 1:54A IN CRIMINAL MINDS @ 1:00A-1:55A DUE TO FOOTBALL  
CMT: RUNOVER

OCT/12 77100.00 CONTRACT TOTAL 77100.00  
TOTAL SPOTS 47

MARKET TOTALS \$226,764 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE